

# **Sport Fuels Life TM**

AN ONLINE ATHLETIC COMMUNITY TO INSPIRE, INFORM & GIVE BACK

# WELCOME TO SPORT FUELS LIFE!

At Sport Fuels Life, we're passionate about bringing communities together through custom apparel and online stores. Our custom favorites catalog offers a range of options to showcase your organization's unique identity, with easy ordering and fast turnaround. Beyond apparel, we're committed to supporting youth athletics by giving back a percentage of all proceeds. As a community, we also provide inspiration, resources, and tools to help you reach the next level. We're here to support you in every way, and we're excited to help your organization shine.

We're excited to be part of your journey! Together, we believe we can create something extraordinary and truly make a difference through sports. Here's to an amazing journey ahead!

Good Luck! Herb & David Bolick



Herb Bolick hbolick@sportfuelslife.com



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# **OUR STORY**

Sport Fuels Life was born from a collective passion for sports - a vision that saw the potential to harness the transformative power of athletics beyond the confines of the playing field. It started with the belief that every athlete, coach, and sports enthusiast contributes to a larger movement. We weave together experiences of determination, triumph, disappointment, and learning along with the unwavering spirit in the world of sports and life.



"Sports have the power to change the world. It has the power to inspire, the power to unite people in a way that little else does." Nelson Mandela

# CUSTOM APPAREL FOR YOUR ATHLETIC EVENT, CAMP OR ORGANIZATION.



**CUSTOM APPAREL:** We provide a wide range of options for custom t-shirts, staff apparel, and spiritwear, all tailored to showcase your school or organization's logo and spirit.

**ONLINE STORES:** Our platform allows you to set up a custom online store to sell your custom gear and manage fundraising efforts and efficiently.

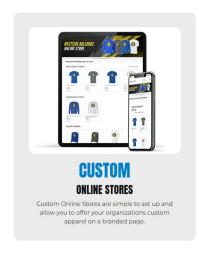
**FUNDRAISING OPPORTUNITIES:** We offer various fundraising options to help you maximize your earnings while engaging your community.

**GRAPHICS DEPARTMENT:** Our team provides free design services to ensure your apparel reflects your school's or organization's unique identity.

**PRICE MATCH PROMISE:** We guarantee competitive pricing to ensure you get the best value for your custom apparel needs.

**QUICK TURNAROUND:** Our efficient service ensures that your orders are processed and delivered quickly.

# **IF YOU CAN DREAM IT, WE CAN HELP DESIGN IT!**







# **SFL Popular Store Features**



- Fundraising opportunities
- Packaged individually per person
- Shipped to one location or individuals homes
- · Free artwork & logo design
- · No money to collect
- Quick turnaround

### **FUNDRAISING OPPORTUNITIES AVAILABLE**

#### **Earnings Potential:**

PRICE ADDED PER ITEM	ITEMS SOLD	TOTAL EARNINGS
\$5.00	50	\$250.00
	100	\$500.00
	200	\$1,000.00

PRICE ADDED PER ITEM	ITEMS SOLD	TOTAL EARNINGS
\$10.00	50	\$500.00
	100	\$1,000.00
	200	\$2,000.00

# FOR LEGENDS LIKE YOU



#### **NIKE rLEGEND TEES**

This is the stuff of which legends are made. The Team rLegend Tee is made with 100% recycled polyester and powered by Dri-FIT technology—so you'll get peak performance with less impact on the planet. Neck tape for durability. Heat-transfer label for tag-free comfort. A contrast heat transfer Swoosh logo on left chest. Made of 4-ounce, 100% recycled polyester jersey.

# **TEAM rLEGEND TEE DV7299** \$28.00 (R)

 A contrast heat transfer Swoosh logo on left chest.
 ADULT SIZES: S-4XL

#### WOMEN'S TEAM rLEGEND TEE DV7312 \$28.00 (R)

 A contrast heat transfer Swoosh logo on left chest.
 WOMEN'S SIZES: S-2XL

#### YOUTH TEAM rLEGEND TEE DV7317 \$23.00 (R)

 A contrast heat transfer Swoosh logo on left chest.
 YOUTH SIZES: XS-XL

#### SWOOSH SLEEVE rLEGEND TEE

NKDX8730 \$28.00 (R)

 A contrast heat transfer Swoosh logo on left sleeve.
 ADULT SIZES: S-4XL

# WOMEN'S SWOOSH SLEEVE rLEGEND TEE

NKDX8734 \$28.00 (R)

 A contrast heat transfer Swoosh logo on left sleeve.
 WOMEN'S SIZES: S-2XL

# YOUTH SWOOSH SLEEVE RLEGEND TEE

NKDX8787 \$23.00 (R)

 A contrast heat transfer Swoosh logo on left sleeve.
 YOUTH SIZES: XS-XL



# DRI-FIT COTTON/POLY TEES





(NKBQ5231 ONLY)

### DRI-FIT

# NIKE DRI-FIT COTTON/POLY TEES

These Nike performance tees feature sweat-wicking fabric to help keep you dry and comfortable. Durable rib knit neck. Heat transfer label for tag-free comfort. Double-needle stitching throughout. Contrast heat transfer Swoosh design trademark on left sleeve. Made of 4.7-ounce, 60/40 cotton/poly Dri-FIT fabric.

# DRI-FIT COTTON/POLY LONG SLEEVE TEE NKBQ5230 \$34.50

Rib knit cuffs.

RID KNIT CUTTS.
 ADULT SIZES: XS-4XL

DRI-FIT COTTON/POLY TEE NKBQ5231 \$28.50

ADULT SIZES: XS-4XL

WOMEN'S DRI-FIT COTTON/ POLY SCOOP NECK TEE NKBQ5234 \$28.50

WOMEN'S SIZES: S-2XL

# JOIN THE NIKE CLUB 🛩

# NIKE CLUB FLEECE SLEEVE SWOOSH STYLES

Built with versatility in mind, this brushed-back fleece is perfect for work or play. Cozy and warm, it is obvious why Club Fleece is Nike's bestselling fleece. Design details include rib knit cuffs and hem. A contrast Swoosh logo is embroidered on left sleeve. Made of 8.2-ounce, 80/20 cotton/polyester.

#### A. PULLOVER HOODIE NKDR1499 \$55.00 (R)

- Jersey-lined, three-panel hood with dyed-to-match drawcords
- Front pouch pocket
   ADULT SIZES: XS-4XL

#### **B. WOMEN'S PULLOVER HOODIE**

- NKFD9889 \$55.00 (R) Made of 8.3-ounce, 80/20 cotton/polyester
- Three-panel hood with dyed-to-match drawcords
- Front pouch pocket
   WOMEN'S SIZES: S-2XL

#### C. CREW

#### NKFD9863 \$50.00 (R)

- Made of 8.3-ounce, 80/20 cotton/polyester
- Rib knit collar

ADULT SIZES: XS-4XL

#### D. FULL-ZIP HOODIE NKDR1513 \$60.00 (R)

- Jersey-lined, three-panel hood with dyed-to-match drawcords and zipper (Charcoal Heather has anthracite drawcords and
- zipper)
   Front pockets
  ADULT SIZES: XS-4XL

#### E. WOMEN'S FULL-ZIP HOODIE NKFD9890 \$60.00 (R)

- Made of 8.3-ounce, 80/20 cotton/polyester
- Three-panel hood with dyed-to-match drawcords and dyed-to-match zipper
- Front pockets

WOMEN'S SIZES: S-2XL

#### **NEW!**

F. 1/2-ZIP

#### NKDX6718 \$55.00 (R)

- Made of 8.3-ounce, 80/20 cotton/polyester
- Dyed-to-match zipper
- Side pockets

ADULT SIZES: XS-4XL

#### G. WOMEN'S 1/2-ZIP NKDX6720 \$55.00 (R)

- Made of 8.3-ounce, 80/20 cotton/polyester
- Dved-to-match zipper Front pouch pocket
- WOMEN'S SIZES: S-2XL

#### NIKE CLUB FLEECE CHEST SWOOSH STYLES (NOT SHOWN)

A contrast Swoosh logo is embroidered on left chest. Made of 8.2-ounce, 80/20 cotton/polyester.

#### **CLUB FLEECE PULLOVER HOODIE**

CJ1611 \$55.00 (R)

ADULT SIZES: S-4XL

#### **CLUB FLEECE CREW**

CJ1614 \$50.00 (R)

ADULT SIZES: S-4XL



Prices (R) apply to sizes XS-XL and are subject to change. Please inquire for pricing on larger sizes.











# THERMA-FIT HOODIES

#### **NEW!**

#### **NIKE THERMA-FIT POCKET FLEECE HOODIES**

These hoodies with a zippered left arm pocket bring the heat to your workout with Therma-FIT fabric. Therma-FIT helps manage your body's natural heat to keep warm in cold-weather conditions. The design includes a three-panel hood with black drawcords, self-fabric cuffs and hem. A contrast Swoosh logo is embroidered on left sleeve. A contrast Therma-FIT logo is embroidered on back hem. Made of 7.4-ounce Therma-FIT fabric with at least 50% recycled content

# THERMA-FIT POCKET PULLOVER FLEECE HOODIE

**NKFD9735** \$60.00 (R)

 Front pouch pocket ADULT SIZES: XS-4XL

# THERMA-FIT POCKET 1/4-ZIP FLEECE HOODIE NKFD9742 \$60.00 (R)

- Dyed-to-match zipper
- Front pouch pocket
  ADULT SIZES: XS-4XL

# THERMA-FIT POCKET FULL-ZIP FLEECE HOODIE NKFD9859 \$65.00 (R)

- Dyed-to-match zipper
- Front pockets

ADULT SIZES: XS-4XL



# **COMFORT COLORS®**

#### Features:

•6.1 oz. 100% ring-spun US preshrunk cotton

- Garment-dyed ring-spun fabric Topstitched, classic width, rib collar
- •Double-needle collar, armholes, sleeves and bottom hem Tubular
  - •Twill taped neck and shoulders Twill label

CC1717 COMFORT COLORS® HEAVYWEIGHT ADULT T-SHIRT Adult Sizes S - 4X CC9018 COMFORT COLORS® HEAVYWEIGHT YOUTH T-SHIRT Sizes YXS - YXL







Note: Some colors listed in 100% cotton are actually a cotton/polyester blend: Heathered Colors are 35/65, Graphite Heather is 50/50 RS Sport Grey and Antique Colors are 90/10.

#### **Features:**

•4.5 oz. 100% ring-spun cotton •30 singles
•Ideal for DTG • Proud Better Cotton™ member
•Non topstitched, classic width, rib collar
•Taped neck and shoulders • Tubular
•Double-needle sleeve and bottom hems • Modern-classic fit
•High stitch density for smoother printing surface
•High-performing black tear away label

64000 GILDAN SOFTSTYLE® ADULT T-SHIRT Adult Sizes S - 3X

# 64000B GILDAN SOFTSTYLE® YOUTH T-SHIRT Sizes YXS - YXL





# **TRI-BLEND**

# VERSATILE AND EFFORTLESS



NL6010 NEXT LEVEL APPAREL TRI-BLEND CREW Adult Sizes XS - 3X





NL6710 NEXT LEVEL APPAREL WOMEN'S TRI-BLEND T-SHIRT Ladies' Sizes S - 2X

Desert Pink	Heather White	Military Green	
Premium Heather	Purple Rush	Vintage Black	
Vintage Navy	Vintage Red	Vintage Royal	

#### Features:

- 4.3 oz. tri-blend jersey
   50/25/25 polyester/combed ring-spun cotton/rayon
- Tri-blend fabric provides superior fit and comfort
  - Set-in collar of 1x1 tri-blend baby rib
  - Side-seamed Heathered look for all colors
  - Extremely soft, comfortable and stretchy
    Self 3/8" shoulder to shoulder binding
    - Classic fit Satin label



NL6310 NEXT LEVEL APPAREL YOUTH TRI-BLEND CREW T-SHIRT Sizes XS (4/5) - XL (14/16)

Heather White	Premium	Heather	Tah	Tahiti Blue		
Vintage Black	Vintage Navy		Vint	Vintage Red		
Vintage Royal	Vintage T	urquoise				
Garment Specifications	XS (4/5)	S (6/7)	M (8)	L (10/12)	XL (14/16	
High Point Shoulder Length	19	20 ½	22	23 ½	25	
Bust 1" Below Armhole	14	15 ½	17	18 1/2	20	



# THE ORIGINAL CVC

# AN INDUSTRY PRINTING STAPLE

#### NL6210 NEXT LEVEL APPAREL CVC CREW Adult Sizes XS - 3X

Apple Green	Banana Cream	Black 6	Bondi Blue	Cardinal 4
Charcoal 6	Cream	Dark Heather Gray 6	Espresso	Heather Columbia Blue
Heather Cool Blue	Heather Forest Green	Heather Heavy Metal	Heather Maroon	Heather Mauve
Ice Blue	Indigo 4	Kelly Green 4	Light olive	Midnight Navy 6
Military Green 4	Mint	Neon Heather Green	Neon Yellow	Orange 4
Purple Rush 4	Red 6	Royal 6	Sand	SIIk
Stone Gray	Storm	Tahiti Blue	Teal	Turquoise
Warm Gray	White 6	4 Available through 4X	6 Available through 6X	



NL6610 NEXT LEVEL APPAREL WOMEN'S CVC TEE Ladies' Sizes XS - 2X

Banana Cream	Black	3	Bondi Blue		Cardinal	Charcoal	3
Dark Heather Gray 3	Espresso		Hot Pink	3	Ice Blue	Indigo	
Kelly Green	Lush	3	Midnight Navy	3	Military Green 3	Plum	
Red 3	Royal	3	Storm		Teal	Turquoise	3
White 3	3 Available through 3	3X					

#### Features:

- 4.3 oz. CVC jersey 60/40 combed ring-spun cotton/polyester
   32 singles 1x1 baby ribbed neck trim Comfortable and lightweight
   Self 3/8" shoulder to shoulder binding
  - · Classic fit · Side-seamed · Tear away label





NL6240 NEXT LEVEL APPAREL MEN'S CVC V-NECK Adult Sizes S - 2X

Banana Cream	Black	Charcoal	Dark Heather Gray
Midnight Navy	Military Green	Purple Rush	Red
Turquoise	White		

# BELLA+CANVAS

# AIRLUME JERSEY COLLECTION









CV3001 - 59 COLORS BELLA + CANVAS UNISEX JERSEY SHORT SLEEVE TEE Sizes XS - 3X 3001CVC - 51 COLORS
BELLA + CANVAS UNISEX HEATHER CVC SHORT SLEEVE TEE
Sizes XS - 3X







Features:
•5.5 oz. 50/50 US cotton/polyester •Proud Better Cotton™ member • Modern, classic fit, tubular · Non-topstiched, classic width, rib collar • Moisture wicking properties • Taped neck and shoulders •Double-needle sleeve and bottom hems • 20 singles · High-performing tear away label

8000 GILDAN® DRYBLEND® ADULT T-SHIRT Adult Sizes S - 5X · 6 dozen/case (3X · 3 dozen/case) (4X - 5X · 1 dozen/case) \$6.38

#### 8000B GILDAN® DRYBLEND® YOUTH T-SHIRT

Sizes YXS - YXL · 6 dozen/case

Additional Feature: CPSIA Tracking Label Compliant

**Call For Pricing** 





Note: Some colors listed in 100% cotton are actually a cotton/ polyester blend: Ash Grey is 99/1, Dark Heather is 50/50, Sport Grey is 90/10 and Safety Colors are 50/50.

#### Features:

•6.0 oz. 100% US cotton • Proud Better Cotton™ member
• Taped neck and shoulders • 18 singles • Rib cuffs
• Double-needle bottom hem • Non-topstiched, classic width, rib collar
• Tubular • Classic fit • High-performing tear away label

# 2410 GILDAN ULTRA COTTON™ ADULT LONG SLEEVE T-SHIRT WITH POCKET

Adult Sizes S - 4X · 6 dozen/case (3X · 3 dozen/case) (4X · 1 dozen/case) Additional Feature: Left chest pocket

#### 2400 GILDAN ULTRA COTTON™ ADULT LONG SLEEVE T-SHIRT

Adult Sizes S - 4X · 6 dozen/case (3X · 3 dozen/case) (4X - 5X · 1 dozen/case)











Safety Green: ANSI approved as a background color.

#### Features:

3.5 oz. (Heather Gray 4.7 oz.) 100% microfiber performance polyester
 UPF 50+ protection
 Paragon Plus Moisture Management
 Anti-microbial finish
 Wrinkle-resistant finish
 Tear away label

# PA210 PARAGON LONG ISLANDER ADULT PERFORMANCE LONG SLEEVE TEE

Adult Sizes XS, S - 3X, 4X - 6X · 5 dozen/case (2X - 6X · 2 dozen/case)
Additional Feature: Rolled forward shoulder seams

# PA214 PARAGON LONG ISLANDER LADIES' PERFORMANCE LONG SLEEVE TEE

Ladies' Sizes XS - 3X · 4 dozen/case (2X - 3X · 2 dozen/case)
Additional Features: Subtle scoop neckline · Shaped drop-tail hem

#### PA200 PARAGON ISLANDER ADULT PERFORMANCE TEE Adult Sizes S - 3X, 4X - 6X · 4 dozen/case (2X - 6X · 2 dozen/case) Additional Feature: Rolled forward shoulder seams





Safety Green: ANSI approved as a background color.

#### Features:

- •100% microfiber performance polyester Anti-microbial finish
- · Paragon Plus Moisture Management · Wrinkle-resistant finish
- •50+ UPF sun protection Sublimation friendly Tear away label

#### PA220 PARAGON BAHAMA ADULT PERFORMANCE HOODED TEE

Adult Sizes XS, S - 3X, 4X · 5 dozen/case (2X - 4X · 2 dozen/case) Additional Features: 3.5 oz. (Heather Gray 4.7 oz.) • Two-ply hood

NEW
PA221Y PARAGON YOUTH BAHAMA LONG SLEEVE
PERFORMANCE HOODED TEE

Sizes YS - YXL · 4 dozen/case

Additional Features: 3.5 oz • Two-ply hood

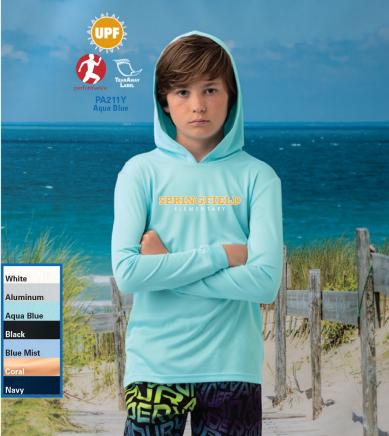
#### PA240 PARAGON TORTUGA ADULT MANGROVE CAMO **HOODED TEE**

Adult Sizes XS - 4X · 5 dozen/case (2X - 4X · 2 dozen/case) Additional Features: 4.1 oz. • Neck tape • Hemmed raglan sleeves • Snag resistant • UPF label on left hemmed sleeve • ParagonXP label



from Charlotte, NC. They ship direct and incur their own freight charge.







Note: Heather Sport colors are 60% polyester/40% cotton.

#### Features:

•8 oz. 50/50 US cotton/polyester • Proud Better Cotton™ member •Set-in sleeves • 2-end midweight fleece fabric • 1x1 rib with spandex •Air-combed MVS yarn for reduced pilling • Pouch pocket • Classic fit •Double-needle stitching throughout •Tubular • High-performing tear away label

# 18500 GILDAN® HEAVY BLENDTM ADULT HOODED SWEATSHIRT Adult Sizes S - $5X \cdot 2$ dozen/case

Additional Features: Color-matched drawcord • Double-lined hood

# 18500B GILDAN® HEAVY BLEND™ YOUTH HOODED SWEATSHIRT Sizes YXS - YXL

**Additional Features:** No drawcord • Double-lined hood • CPSIA Tracking Label Compliant

# 18600 GILDAN® HEAVY BLEND™ ADULT FULL ZIP HOODED SWEATSHIRT

Adult Sizes S - 3X

**Additional Features**: Metal zipper • Color-matched drawcord • Unlined hood









Note: Heather Sport colors are 60% polyester/40% cotton.

#### Features:

•8 oz. 50/50 U.S. cotton/polyester • Proud Better Cotton™ member • 2-end midweight fleece fabric
•Made with OEKO-TEX certified low-impact dyes • Classic fit • Tubular • 1x1 rib with spandex
•Double-needle stitching on shoulders, armholes, neck, waistband and cuffs
•Air-combed MVS yarn for reduced pilling • High-performing tear away label (Transitioning to recycled)

# 18000 GILDAN $^{\otimes}$ HEAVY BLEND $^{\text{TM}}$ ADULT CREWNECK SWEATSHIRT

Adult Sizes S - 3X · 3 dozen/case (XS · 3 dozen/case) (4X - 5X · 1 dozen/case)

18000B GILDAN® HEAVY BLEND™ YOUTH CREWNECK SWEATSHIRT Sizes YXS - YXL · 3 dozen/case

Additional Feature: CPSIA Tracking

Label Compliant







# JERZEES. NUBLEND.

# 975MP JERZEES® NUBLEND® POCKETED JOGGER SWEATPANTS Adult Sizes S - 3X

**Features:** 7.2 oz. 60/40 cotton/polyester pre-shrunk fleece • Made with USA grown cotton • Modern fit in a lighter weight fleece • Nublend® pill-resistant fleece • Differential rise for better fit • Three-needle covered elastic waistband with inside drawcord • Contrast drawcord and side entry pockets (all body colors include Charcoal Grey contrast detailing except Black Heather, which has Black) • 1x1 rib cuffs with spandex for stretch and recovery • Tear away label

#### Features:

8 oz. 50/50 cotton/polyester NuBlend® pre-shrunk fleece
 Made with USA grown cotton • NuBlend® pill-resistant fleece
 Two-needle coverstitching on waistband • Front pouch pockets
 High stitch density for a smooth printing canvas • Single-ply hood
 1x1 rib cuffs and waistband • Concealed seam on cuffs
 Two-needle coverstitching on neck and armholes
 • Aluminum zipper • Tear away label

# 993 JERZEES® NUBLEND® FULL ZIPPER HOODED SWEATSHIRT Adult Sizes S - 3X

**Additional Features:** Hood has grommets • Matching tipped and knotted drawcord

# 993B JERZEES® YOUTH NUBLEND® FULL ZIPPER HOODED SWEATSHIRT

Sizes YS - YXL

Additional Features: No drawcord • CPSIA Tracking Label Compliant



All JERZEES® youth products and packaging comply with the tracking label requirements of the Consumer Product Safety Improvements Act.

Red



#### Features:

Unstructured, six-panel, low-profile
 Pre-curved visor

#### 4700 '47 CLEAN UP CAP One Size · 12 dozen/case Additional Features: 100% cotton,



4700





# **LEGACY**

LPS LEGACY LO-PRO SNAPBACK TRUCKER

One Size • 12 dozen/case Features: 65% cotton/ 35% polyester

- Mesh back
- · Structured, six-panel, low-profile
- Pre-curved visor
- · Snapback closure

# CFA LEGACY COOL FIT ADJUSTABLE

One Size · 15 dozen/case Features: △ 50% recycled polyester/50% polyester



- · Unstructured, six-panel, low-profile
- Pre-curved visor
- Moisture-wicking sweatband
- UPF 50+

Items in blue are shipped from KS. They ship direct and incur their own freight charge.



# LEGACY

#### DTAST LEGACY DASHBOARD SOLID TWILL

One Size · 15 dozen/case

Features: 100% cotton

- · Washed canvas crown · Unstructured, six-panel, low-profile
- · Pre-curved visor
- Tri-glide buckle closure

#### Due to the washing process each cap is unique

#### **EZA LEGACY RELAXED TWILL DAD HAT**

One Size · 15 dozen/case

Features: 100% cotton, garment-washed twill

- · Unstructured, six-panel, low-profile
- Pre-curved visor

Dusty Rose

Silver

• Tri-glide buckle closure







Cardinal

Gray





Dark Gray





Gold

White





Scarlet



Stone

Slate Blue

# Sport Fuels Life

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AN ONLINE ATHLETIC COMMUNITY TO INSPIRE, INFORM & GIVE BACK